Regional SCRUM GATHERING® Tokyo 2021

Prospectus

Scrum Tokyo - Scrum Gathering Tokyo Organizing Committee

Overview

Title	Regional SCRUM GATHERING® Tokyo 2021
Date	January 6th-8th
Venue	Sola City Conference Center Ochanomizu, Tokyo (Depending on the status of COVID19, it may be changed to online)
Participants (Planned)	400 (We'll have more rooms than last time and more distance between participants.)
Participation Fee	30,000 JPY
Organizers	Scrum Tokyo - Scrum Gathering Tokyo Organizing Committee

History (2011-2015)

	2011	**2013**	**2014**	**2015**
Dates	Oct. 19, 22	Jan. 15 - 16	Jan. 14 - 15	Feb. 28 - Mar. 2
Venue	Nomura Conference Plaza Nihonbashi	UDX Conference	UDX Conference	Yahoo Japan Corporation
Participants	307	246	161	207
Sponsors	12	21	13	5
Keynote Speaker	Henrik Kniferg, Jeff Patton	Ikujiro Nonaka, Jim Coplien, Jurgen Appelo	Mike Beedle, Jutta Eckstein	Kazumasa Ebata

History (2016-2020)

	2016	2017	2018	2019	2020
Dates	Jan. 18 - 19	Jan. 12-13	Jan. 11-13	Jan. 9-11	Jan. 8-10
Venue	Osaki Bright Core Hall	Osaki Bright Core Hall	Osaki Bright Core Hall	Osaki Bright Core Hall	Sola City Conference Center Ochanomizu
Participants	261	284	292	300	411
Sponsors	7	8	13	18	26
Keynote Speaker	Bas Vodde, Ken Rubin	Rachel Davis, Tomoharu Nagasawa, Taishi Takeichi	Rich Sheridan, Michimune Kouno, Akiko Iwakiri	Chris Lucian, Gabrielle Benefield, Naoyuki Ide	James Coplien, Michael Sahota, Kazuyoshi Takahashi

Venue

‣ Sola City Conference Center (https://solacity.jp/assets/pdf/en_access_map.pdf)

‣ 4-6 Kanda-Surugadai, Chiyoda-ku, Tokyo, Japan, 101- 8222

Infection Control Measures

‣ Based on the Tokyo Metropolitan Government's basic policy on measures against infectious diseases (*1), we plan to implement the following measures in cooperation with the venue.

‣ The content of the measures may change depending on the situation, but we will take sufficient measures.

*1 https://www.bousai.metro.tokyo.lg.jp/1009757/1009761.html

‣ Organizing staff will wear masks, disinfect hands, and take daily temperature.

‣ The number of seats will be half of the full capacity and the number of visitors will be limited.

‣ We will alert visitors to infectious disease countermeasures before and after the event.

‣ We encourage visitors to install and setup the COVID-19 Contact App (COCOA) from the Ministry of Health, Labour and Welfare on their smartphones or mobile device.

‣ We ask visitors to wear masks, disinfect their hands, and engage in social distancing.

‣ We will do temperature check at the reception and refuse visitors with fever.

‣ We ask participants to try to secure physical distance in case of congestion.

‣ At lunchtime, to avoid congestion at nearby restaurants, we will distribute a lunch box. We ask participants not to talk without a mask while eating.

‣ For food and drink, we will use a company that has taken measures against infectious diseases approved by the venue.

‣ The distance between the stage and the audience is long enough (2 meters or more as recommended by the Tokyo Metropolitan Government).

‣ We disinfect microphones every day, while each room has a disinfectant spray for microphones.

Infection Control Measures by the venue

https://solacity.jp/assets/pdf/INF_corona_taisaku_solacity.pdf

Schedule (tentative)

	Day1		Day2		Day3
10:00	Welcome Talk		Welcome Talk		Welcome Talk
10:10	Keynote		Keynote		Open Space Technology
11:30	Lunch		Lunch		
13:00	45min session	20min session	45min session	20min session	
		20min session		20min session	
14:00	20min session	20min session	20min session	20min session	Closing Keynote
	20min session	20min session	20min session	20min session	
15:00	45min session	20min session	45min session	20min session	
		20min session		20min session	
16:00	45min session	45min session	45min session	45min session	
17:00	Networking Party				

Keynote Speakers

‣ Ikujiro Nonaka

Japanese organizational theorist and Professor Emeritus at the Graduate School of International Corporate Strategy of the Hitotsubashi University, best known for his study of knowledge management. The article The New New Product Development Game is considered to be the one of the roots of the Scrum framework, one of the most used agile software development techniques.

‣ Zuzana 'Zuzi' Šochová

She is the author of "The Great ScrumMaster", the founder of the agile community in Czech and also Certified Team Coach (CTC) and Certified Scrum Trainer(CST).

‣ Janet Gregory

She is the co-author of "Agile Testing", "More Agile Testing" with Lisa Crispin. She is an an agile testing coach and process consultant with DragonFire Inc.

Target participants

‣ Directors, managers, developers; all such from companies considering adopting Scrum/Agile or adopting Scrum/Agile.

‣ Coaches, Consultants; all such who are helping organizations or teams to adopt Scrum/Agile.
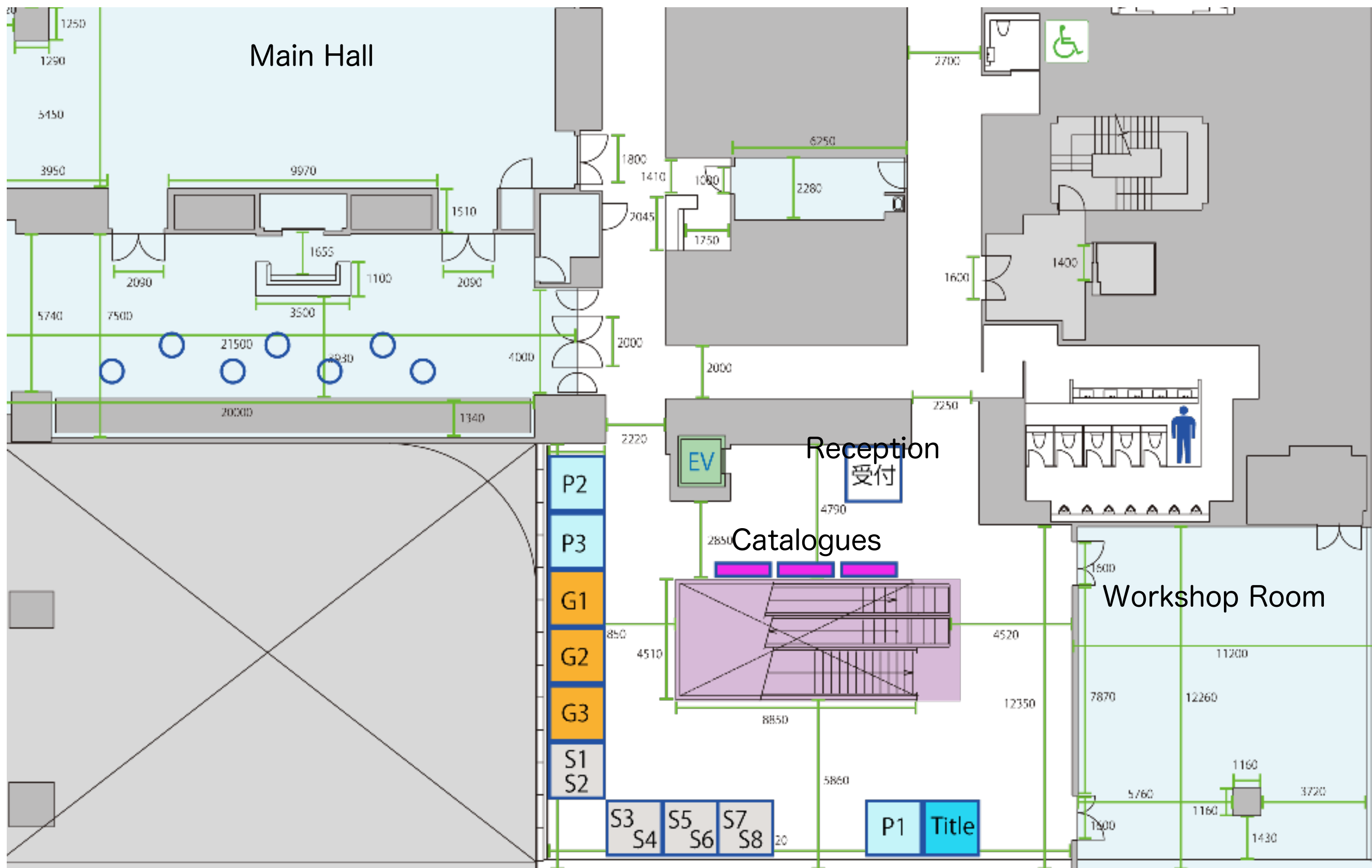
Call for sponsorship(Physical)

	Title	Platinum	Gold	Silver	Logo
Available	Only for Scrum	3	3	8	10
Conference Title & Special Treatment	✓				
Conference passes	10	7	5	3	1
Logo on signage	✓	✓	✓	✓	✓
Logo and link on our website	✓	✓	✓	✓	✓
Free catalog or collaterals	✓	✓	✓	✓	✓
Booth space on Day1/Day2	✓ (full)	✓ (full)	✓ (full)	✓ (half)	
Welcome Talk (3 min.)	✓	✓			
Short Pitch in Lunch Time (30 sec.)			✓	✓	✓
Package fee (JPY excluding consumption tax)	15,000 USD	800,000 JPY	600,000 JPY	300,000 JPY	75,000 JPY

Booth spaces are limited and provided on a first-come-first-served basis.
Booth spaces are N/A on Day3. Please remove exhibition booth at the end of Day2.

Call for sponsorship(Online)

	Title	Platinum	Gold	Silver	Logo
Available	Only for Scrum Alli.	3	3	8	10
Conference Title & Special Treatment	✓				
Conference passes	10	7	5	3	1
Logo on signage	✓	✓	✓	✓	✓
Logo and link on our website	✓	✓	✓	✓	✓
Online Channel on Day1/Day2	✓	✓	✓	✓	
Welcome Talk (3 min.)	✓	✓			
Short Pitch in Lunch Time (30 sec.)			✓	✓	✓
Package fee (JPY excluding consumption tax)	15,000 USD	800,000 JPY	600,000 JPY	300,000 JPY	75,000 JPY

Main Hall

EV

Reception
受付

Catalogues

Workshop Room

P2
P3
G1
G2
G3
S1
S2
S3 S4
S5 S6
S7 S8
P1 Title

P1-P3: Platinum sponsor booth. G1-G3: Gold sponsor booth. S1-8: Silver sponsor booth.

Please note:

Spaces are limited for sponsor booths.

Plans may change.

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Contacts

Email	info@scrumgatheringtokyo.org
Website	http://www.scrumgatheringtokyo.org/
Facebook Page	https://www.facebook.com/ScrumGatheringTokyo
Twitter	@ScrumTokyo

Scrum Gathering Tokyo Executive Committee

Shinagawa South Tower, 4-4-17, Minami-shinagawa, Tokyo, 140-0004

Sponsorship Application   http://bit.ly/RSGT2021-sponsorship

Exhibition banners and panels will include company logos sent to us by email before November 13th, 6pm (JST). No refunds will be issued after the material deadline has passed.